

**VERA FREITAG**  
**DIRECTOR**

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www.freitagfilms.com

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**FOCUS**

Experienced Director focusing on commercials, documentaries, and music videos. Reliable and experienced in high stakes projects with client focus and cost efficiency. Visual and creative result dominates every aspect of the production process. Ability to build positive relationships within a professional team, having a flexible and friendly demeanor when guiding a project from concept to completion.

**EDUCATION**

**UCLA School of Theater, Film and Television**, Los Angeles, CA, USA

Certificate: June 2008, completed 1 year, Professional Screenwriting Program.

Instructors: Hal Ackermann, Neil Landau, Paul Chitlic, Linda Voorheer, John Sweet, Wendell Thomas.

Scripts: Development of four feature length screenplays.

“In Tune” qualified for Blue Cat Screenplay Competition Finalists.

**American Film Institute**, Los Angeles, CA, USA

Workshop: July 2008, 1 week., Directing Actors

**Academy Of Art University**, San Francisco, CA, USA

BFA: Dec. 2005, completed 4 year, Motion Picture and TV, GPA: 3.5

Major: Cinematography, Directing, Screenwriting.

Internship: Spring 2005, San Andreas Films,  
Assisting Bestseller Author James Dalessandro.

**WORK EXPERIENCE**

**Zephyr Films**, Castro Valley/San Francisco, CA, USA

Director for commercials and web video productions since May 2007.

Clients: Capitol Records, Food Network, United Colors of Benetton,  
National Association of Insurance Companies, Williams-Sonoma.

Assignments: client meetings, concept development from pre-production through post-production. Actively participated in all aspects of production. Ensure that project goals are effectively reached within time line and budget, and with absolute client satisfaction. Respond to numerous critical situations with necessary flexibility, to find creative solutions for changes along the production process.

Key Projects: co-produced, directed and edited 40 part commercial web video series for Elixr, an educational foundation, from concept to online distribution. Oct. 08 – June 09.

**Gold Circle Films**, Century City, Los Angeles, CA, USA

Part time Reader, covering and analyzing screenplays, March 2008 – Aug. 2009  
Company: Gold Circle Films produces main stream feature films for theatrical release. Films selected for the creative development process are usually within the genres of romantic comedy, supernatural horror, and thrillers. Co-producing partners are Lions Gate and Dreamworks. Known for: *My Big Fat Greek Wedding*, *Because I Said So*.

**Emotion Studios, Sausalito, CA, USA**

Assistant Editor for commercial and online productions Jan.06-July 07

Clients: Adobe, Leap Frog, NASA, Mac World.

Assignments: Worked under supervision of Producers, Directors, and Editors, providing assistance on commercial productions, on location and in office during post-production. PA work, research and file preparation. Preparing and organizing large amounts of footage for the Editor. Handling tape downloads, pre-editing, and preparing graphic files, as well as research work, edit notes and other documentations; and actively participated in client meetings, taking notes and delivering feedback thereafter.

Softwares: All Adobe products, After Effects, Final Cut Pro Studio, Pro Tools, all Office products, File Maker, Final Draft.

**Cyper Campus, Academy Of Art University, San Francisco, CA**

Camera Operator/Assistant Editor, May 2005 – Dec. 2005

Work: 3-Camera HD Studio Production, complex lighting set ups, in studio and on location. Educational videos for DVD distribution.

**HONORS & AWARDS**

- Special Recognition Award, for superior and standout filmmaking in “Sound Machine”, Las Vegas International Film Festival 2008.
- Special Screening Selection, “In A Steel Box”, Bay Area Women in Film, San Francisco, CA, 2007.
- Special Screening Selection, “Sound Machine”, Art Exhibition Mezzanine, San Francisco, CA, 2007.
- Award for best music video director, “Making It Big” Lifetime Networks, Toronto, Canada, 2006.
- Award for best horror short film, “Sound Machine”, Action On Film Festival, Long Beach, CA, 2006.
- Honorary mention for outstanding short documentary, “In A Steel Box”, Holly Short Film Festival, Los Angeles, CA, 2006.
- International distribution, through Ouat Media, for short films “Sound Machine” and “In A Steel Box”, Toronto, Canada, since 2006.
- Special Screening Selection, “In A Steel Box” at Sonoma Valley Film Festival, Sonoma, CA, 2006.
- Award for best student commercial series, NATPE Awards 2005

- Official Selection, “Sound Machine”, New York International Film Festival, Buffalo Niagara Film Festival, Boston Underground Film Festival, NY New Filmmakers Festival, Oxford International Film Festival, Show Off Your Shorts Film Festival Hollywood, Movie Nations Film Festival Las Vegas, Los Angeles International Film Festival, 2006/07.
- Official Selection, “In A Steel Box”, Gold Star Shorts Film Festival Los Angeles, Tacoma Film Festival Washington, Dam Short Film Festival Nevada, 2006/07.

#### QUALIFICATIONS & SPECIALTIES

- Working independently for different clients and production companies.
- Distributing online, on TV, for theatrical release and on DVD.
- Cost efficient.
- Providing unlimited creative solutions.
- Fast turn around.
- Highest technical standard.
- Languages: German, English, some French, some Swedish

#### PROFESSIONAL AFFILIATIONS

- Alliance of Woman Directors, Los Angeles, CA, USA, since Oct. 2008.
- Film Independent, Los Angeles, CA, USA, since Nov. 2007.
- Bay Area Women in Film and TV, San Francisco, CA, USA, since Jan. 2006.
- International Documentary Association, since Nov. 2009.

#### MENTORS

- Garry Marshall, Director of “Pretty Woman”, starring Julia Roberts.
- Elliot Bour, Director of “Beauty and The Beast”, a Disney movie.
- Robert DiNozzi, Producer of “Flight Plan”, starring Judy Foster.
- James Dallessandro, WGA Screenwriter & Best Seller Author “1906”.

#### PROFESSIONAL REFERENCE

Curran Engel, Executive Producer, Zephyr Films, Fog City Films  
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